

For profitable extra business,  
happy customers and motivated  
employees who feel appreciated.



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Art. no. 480155

pure  
FINE SELECTION



FOR FINE HOT CHOCOLATE  
AND COFFEE SPECIALITIES



SERVIERVORSCHLAG



# PURE INDULGENCE!



The unique recipes in the PURE Fine Selection are the perfect way to complete your range of hot drinks. Refine your coffee specialities with a delicious cappuccino topping. Treat your customers and employees to a wide range of flavours with different hot chocolate specialities.

## The benefits for you at a glance:

- Delicious milk flavour and ease of use with our cappuccino topping
- Hot chocolate specialities and fashionable drinks offering a wide range of flavours to cater for new customer groups
- All products are ideal for use in vending machines, guaranteeing top quality for each cup

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## TCHIBO: QUALITY YOU CAN RELY ON.

All recipes are made using nothing but carefully chosen, **high-quality raw materials** and **fresh ingredients**. This guarantees the **best taste every time** - checked and guaranteed by Tchibo's quality assurance.



## A VARIETY OF SWEET TREATS.

Instant hot chocolate drinks in a wide range of flavours.

## THE PERFECT ADDITION.

Fashionable products for new customer groups.



For an intense hot chocolate flavour

### **Exclusive**

Instant hot chocolate drink

- Subtly bitter
- Contains 27% cocoa



For an indulgent treat Deluxe

### **Deluxe**

Instant hot chocolate drink

- Vollmundig und intensiv-cremig
- Contains 18% cocoa
- Also available as practical single-portion sachets



The favourite choice for a flavourful cocoa treat

### **Finesse**

Instant hot chocolate drink

- Fine and creamy
- Contains 14% cocoa
- Also available as practical single-portion sachets



The sustainable, ethical way to enjoy hot chocolate

### **Vista**

Instant hot chocolate drink

- Creamy and sweet
- Fair trade cocoa beans
- Contains 11% cocoa



For everyone who loves the taste of white chocolate

### **White**

A fashionable drink – especially for young customers

- Creamy and sweet
- Refined with an aromatic hint of vanilla



## FOR DELICIOUS, CREAMY COFFEE SPECIALITIES.

Creamy froth topping - simple, hygienic, delicious.



## GIVE YOUR BUSINESS A BOOST.

Attractive ways to boost sales.



For high-quality coffee specialities

### **Cappuccino topping**

- Delicious milk taste
- Very economical
- Perfectly frothy topping crema



For the perfect finishing touch to coffee drinks

### **Coffee whitener**

- Excellent whiteness
- Extremely economical
- Adds a special creaminess



For a rich, creamy cappuccino

### **Instant cappuccino**

- 5% instant coffee, ideally combined with cocoa powder
- Practical for easy use in the office, canteen or food service outlets



### **Tabletop card**

The 'pick-me-up' that promises an indulgent treat  
(Format: DIN A5)



### **Counter sign**

Mouth-watering eye-catcher  
(Format: 12 cm x 36 cm)